

DAVID J. YANDA

A consulting partner, David is responsible for all Information Technology (IT) consulting services offered by CHAIN ASSOCIATES, LLC, which includes information systems' configuration strategy, document and report systems, software and hardware system selection, and upgrade management, as well as IT performance assessment and trouble shooting.

Experience

David has over 18 years of foodservice experience in operations and management consulting. His background includes senior management, IT system sales and marketing, restaurant operations, property management, menu development and consulting services.

As the Managing Partner at Taranis Management, LLC (Chicago, IL) which owns and operates Zapatista Restaurants and the Fox and Obel Food Market, David has led the company's expansion, operational infrastructure, and technology efficiency strategy. Since 2005, he has guided Taranis Management from a single unit operation to a multiple location, multi-concept organization that it currently is today. David selected, configured and implemented various information technology platforms across his enterprise to ensure profitability and productivity.

In addition, David has also worked as an IT Consultant for restaurant chains such as Wendy's, Brinker International, Houston's, Landry's, Burger King, Champps Americana, Lettuce Entertain You Enterprises, and Donato's Pizza. He has also worked as an IT Consultant with national and local distributors that include Sysco Food Services (Chicago and Houston), US Foodservice, Southern Wine and Spirits and Allen Brother's Meats.

Speaking Engagements and Media Appearances

David has been quoted in a number of national newspapers and trade journals including Nation's Restaurant News, Chain Leader, Restaurants and Institutions, Dallas Morning News and American Express One Source. David's restaurants have appeared on ABC, NBC, CBS and WGN-TV. David has also been a panelist at the National Restaurant Association Convention.

Professional Associations

David is an Executive Board Member of the Illinois Restaurant Association and Chairman of the Illinois Restaurant Association Educational Foundation since 2007.

Education

David has a Marketing degree in Business Administration from the Henry B. Tippie School of Business at the University of Iowa.